

1 76-062022

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3 **RESOLUTION: Request Authority to Enter into a Sponsorship Contract with Cumulus**
4 **Broadcasting**

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7 **TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:**

8 **WHEREAS**, Winnebago County Parks Department wants to enter into a sponsorship agreement with Cumulus
9 Broadcasting; and

10 **WHEREAS**, Cumulus Broadcasting will provide Sponsorship Support as listed in the Cumulus Contract under
11 section "3.0 Media Sponsorship Support;" and

12 **WHEREAS**, the Winnebago County Parks Department will allow Advertising and Promotion for Cumulus
13 Broadcasting as listed in the Cumulus Contract under section "2.0 Advertising and Promotion;" and

14 **WHEREAS**, this partnership is mutually beneficial for both parties.

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16 **NOW, THEREFORE, BE IT RESOLVED** by the Winnebago County Board of Supervisors that it hereby
17 authorizes the Winnebago County Executive and the Winnebago County Clerk to enter into a contract with Cumulus
18 Broadcasting of Oshkosh, WI for the purpose of entering into a 3-Year Sponsorship Contract from 2022 – 2024.

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20 *Fiscal Note:* No budget impact will occur. Both Cumulus Broadcasting and the Parks Department will be providing in-
21 kind support and services as mutually agreed upon.

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23 Respectfully submitted by:

24 **PARKS AND RECREATION COMMITTEE**

25 Committee Vote: **5-0**

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27 Vote Required for Passage: **Majority of Those Present**

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29 Approved by the Winnebago County Executive this ____ day of _____, 2022.

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Jonathan D. Doemel
Winnebago County Executive