



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
www.wicounties.org

**EAST CENTRAL ITBEC TOURISM COMMITTEE
&
EAST CENTRAL ITBEC BUSINESS COMMITTEE
(Joint Meeting)**

Wednesday, September 22, 2010
1:00 p.m.

Oshkosh CVB
2401 West Waukau Ave.
Oshkosh, WI 54904

The Oshkosh CVB is located just west of the
Prime Outlets Mall
(From Highway 41, use the exit for Hwy 44)

N 43.98166
W088.58998

AGENDA

1. Call to Order
2. Roll Call
3. Approval of April 7, 2010 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Wisconsin Ability Network
 - b. ITBEC Conference Follow-Up
 - c. Northern Networks Conference Follow-up
 - d. Wisconsin Way Update
6. Website Development Update

Page Two

East Central ITBEC Tourism Committee & Business Committee Agenda
September 22, 2010

7. Financial Report
8. *Discover Wisconsin* Show Update
9. Discussion/Decision - Tourism Guide Promotion
10. Discussion/Decision - *On Wisconsin Outdoors* Promotion
11. Fishing Guide Update
12. Tourism Projects Update
13. Business Committee Projects Update
14. Items for Future Agenda
15. Set Next Meeting Date
16. Adjournment