

WINNEBAGO COUNTY BOARD OF SUPERVISORS
AVIATION COMMITTEE

Date: March 8, 2017

Time: 8:30 a.m.

Present: Robert Warnke, Maribeth Gabert, Thomas Konetzke, Harold Singstock, Kenn Olson (arrived 8:37am)

Also Present: Mark Harris, County Executive; Steve Binder, Supv. Dist. 13; Guy Hegg, Supv. Dist. 27; Jason White, GO-EDC; Jim Busha, EAA; Fred Stadler, Debbie & Larry Last; Jim Drummond, tenants

Meeting was called to order by Chairman Warnke at 8:34 am.

1. Public Comments on Agenda Items: none
2. Approve Minutes of February 1, 2017: Ms. Gabert moved to approve the minutes of February 1, 2017, seconded by Mr. Singstock. Motion carried 4/0.
3. Airport Director's Report: Due to the absence of Peter Moll, none of the following were discussed.
 - a. Aviation Business Center Update
 - b. Review Airport Capital Improvement Project List
 - c. WAMA Legislative Day Report
4. Discuss/Approve Janie Gee 3-year lease agreement: Mr. Singstock asked for this item to be put on next month's agenda as he doesn't understand the rate variances or the wording related to the increases. Some lease agreements have different increases and he wants to know why. This item was tabled.
5. GO-EDC Business Park Update – written report submitted by Audra Hoy: GO-EDC was represented by Jason White. Jason explained what has happened up to now including the information that they had hired NextJen in 2016 to obtain potential interested companies for the Business Park. NextJen came up with an "A" list and a "B" list. The "B" list has been given to GO-EDC but the "A" list is not being released to them. Jason did not know why the list was not being released to them. Jason explained how the taxiway is important to selling the Business Park. Mr. Singstock stated he would like to be updated on the business park and asked to have Audra Hoy update every other month. Ms. Gabert stated she feels Audra and Jason are doing the job on the Business Park and is not sure if NextJen should be doing anything for the Airport. Ms. Gabert feels negative regarding the work that NextJen has done for the Airport and wants to know why the "A" list has not been given to GO-EDC. Both Ms. Gabert and Mr. Olson are disappointed with NextJen as the Website is out of date and has been for some time. Ms. Gabert believes more businesses would be reached if articles were put in magazines rather than the paper. Ms. Gabert asked Jason to get a comparison with the Rockford Airport regarding their growth. It was suggested by Mr. Olson that the NextJen contract be reviewed which would have to be discussed in a closed meeting after the April Aviation Committee meeting. Mr. Harris also discussed the Business Park and the benefits of the taxiway.
6. Old Business: Ms. Gabert stated she is an EAA advocate and they have a very good grasp on their marketing. They have articles on Sonex, the Young Eagles program and more on our airport businesses and the Airport needs to get our marketing straightened out and in the right direction. Mr. Singstock stated he would like Audra Hoy and Jim Busha to report every other month. Jim Busha stated he would not be at the next meeting as he would be at Fun-n-Sun. Mr. Singstock asked if Audra could be present since Jim would be gone. Mr. Olson informed the committee that he attended the Wisconsin Airport Management Association (WAMA) Legislative Day at the State Capitol on Tuesday. Airport managers from around the state met with legislators to promote WAMA and make them aware of upcoming legislation on mechanical liens for aircraft.
7. Chairman's Report: Mr. Warnke stated he was in the process of getting a report from Matt Malicki of the Bureau of Aeronautics regarding funding for Airport projects.
8. Committee Member Statements/Suggestions/Items for Future Agenda: Mr. Singstock asked if they could go into a closed meeting in April, all were ok with it.
9. Set Next Meeting Date: Next meeting will be April 5, 2017 at 8:30 a.m.
10. Adjourn: Mr. Olson motioned to adjourn, seconded by Mr. Singstock. Motion carried 5/0.

Respectfully submitted,
Diana M. Ulrich
Airport Secretary