

WINNEBAGO COUNTY BOARD OF SUPERVISORS
AVIATION COMMITTEE

Date: November 10, 2021
Time: 8:30 am (in person and virtual)
Present: Maribeth Gabert, Larry Lautenschlager, Thomas Konetzke, Bryan Stafford
Virtual: Koby Schellenger, Mike Norton, Supv. Dist. 20; Jon Doemel, Winnebago County Executive; Justin Rust, Basler Flight Service; Steve Clark, Oshkosh Herald
Also Present: Jim Schell, Airport Director; Cameron Hallock, Deputy Airport Director; Peter Rausch, Maintenance and Operations Manager; Tricia Rathermel, GO-EDC; Tom Gabert, tenant; Terry Rushing, Wings as Eagles; Jim Busha, EAA; Chip Dyni, ATC; Bruce Botterman, New View Technologies; Fred Stadler, tenant; Sean Elliott, EAA

Meeting was called to order at 8:30 am

1. **Approve Minutes of October 6, 2021:** Supv. Lautenschlager moved to approve the minutes from October 6, 2021, seconded by Supv. Konetzke. Motion carried 5/0
2. **Public Comment on agenda items or any item under the jurisdiction of this committee:** None
3. **Airport Director's Report:**
 - a) *GA Terminal Project Update:* Remainder of the phase two concrete to be finished soon. The removal and pouring of the concrete is scheduled to take place next Monday/Tuesday. The topsoil has been spread to restore the footprint of the old terminal area. Handicap door actuators are now fully operational in the terminal. Planning to wrap up this project by Thanksgiving.
 - b) *Aviation Business Park Update:* Ryan Albers with Quill Creative to present efforts taken to rebrand the business park. A new marketing strategy is being constructed with the input of Go EDC, the City of Oshkosh, and Airport Staff collectively to differentiate this park from our competition. Looking to follow up with the committee with marketing materials and promotional materials. Supv. Konetzke commented that he liked this idea.
 - c) *November Business After Hours Event:* Sponsored by the Chamber for November 18, 2021. Looking forward to this event to showcase the new facility to a wider group and continue to promote this new space.
4. **Deputy Director's Report:**
 - a) *Terminal Building plaque – final layout:* Aluminum plaque was most desired. Discussed the layout and logo for the plaque. Everyone is happy with the layout and content of the proposed plaque. Supv. Konetzke *asked about the date on the plaque.* Mr. Schell answered that the plaque will be dated 2021. Supv. Gabert asked about where the plaque will be displayed. Mr. Schell advised that we are still finalizing the place to hang it within the building.
5. **Aviation Business Park re-branding presentation – Ryan Albers, Quill Creative:** Mr. Albers presented a power point explaining how our business park and airport has a story and business leaders have an opportunity to become a part of our story. The logo created originated from the waypoint used in aviation navigation. For a person not familiar with aviation, it also resembles an actual plane. Quill Creative chose a clean color palette that matches our county and city color scheme. The photography they used is meant to show community, innovation, and workforce. Mr. Albers showed a possible package that could be sent to interested businesses to bring businesses into the park. Supv. Gabert is enthusiastic about this and likes the logo. Thinks this is the right direction. Mr. Albers stated that Quill Creative is 80% – 90%

ready to go. Supv. Gabert was interested in hearing the committee comments. Mr. Rushing stated that this project is worth doing right and thinks this does that. Mr. Rushing feels as though this new branding will draw in excellence. Supv. Schellenger added that he liked the presentation and said that the presentation makes him excited about this. Supv. Stafford likes the brand identity, but wondered who the target audience was. Ms. Rathermel answered his question with stating that GO-EDC has done the research for this project. She stated that GO-EDC found the target audience to be aviation type businesses, advanced technology businesses that support aviation, and new aircraft. Supv. Stafford followed up with asking how the target businesses would relate to the messaging. Mr. Albers shared his thought of being part of the "story" in Oshkosh. Mr. Albers stated that he feels there is an inherent want to be part of a community or something "bigger".

6. **Discuss and approve Oshkosh Corporation Airport Facilities Use Agreement renewal:** Mr. Hallock presented for approval to renew the Airport Facilities Use Agreement for Oshkosh Corporation equipment testing. Oshkosh Corporation has utilized the airport to test and develop new products and modifications to vehicles since 1987. The testing occurs in locations on the airport that have minimal impact to aircraft operations. The only changes to this agreement renewal are the dates and a new reference number to Oshkosh Corporation's unchanged internal training procedures. Supv. Gabert asked what revenue this brings in per year. Mr. Schell advised that sixty thousand dollars (\$60,000.00) was budgeted in revenue for this fiscal year. Mr. Schell also added that the hourly rate has increased every three (3) years and since the agreement's inception. At this time Mr. Schell feels that it is not necessary to increase the hourly rate. Supv. Lautenschlager moved to approve the Oshkosh Corporation Airport Facilities Use Agreement renewal, seconded by Supv. Konetzke. Motion carried 5/0.
7. **Discuss and approve a lease renewal (K-821) between Winnebago County and New View Technologies Inc:** Mr. Hallock presented approval for the renewal of a lease agreement between New View Technologies, Inc. and Winnebago County. New View Technologies has been a tenant since 1999 providing Avionics and Maintenance services for aircraft. Hangar K-821 is located on the north side of the airport along Taxiway H. Supv. Konetzke moved to approve a lease renewal (K-821) between Winnebago County and New View Technologies Inc., seconded by Supv. Lautenschlager. Motion carried 5/0
8. **Discuss and approve a hangar rental lease (D-6) between Winnebago County and Just Plane Fellas LLC:** Mr. Schell advised that we have been seeing a turnover in our T-hangars recently. This particular hangar rental is for T-hangar number six (6) in the D hangar complex on the north side of the field that became open last month after the previous tenant vacated. Supv. Gabert asked if there was an increase in the rental price. Mr. Schell advised that the rates for this hangar are established in county ordinance. An overall update to the airport's section of the ordinance is being worked on by staff. Supv. Lautenschlager moved to approve hangar rental lease (D-6) between Winnebago County and Just Plane Fellas LLC, seconded by Supv. Konetzke. Motion carried 5/0.
9. **Discuss and approve a hangar rental lease (A-5) between Winnebago County and Austin Kuester:** Mr. Schell presented hangar rental lease for T-hangar number five (5) in the A hangar complex on the north side of the field that became open last month after the previous tenant vacated. This hangar has been re-rented to the next party on the waiting list for an A unit. The term of this rental is November 1, 2021 – November 30, 2021 and automatically renews each month thereafter until cancelled. Supv. Lautenschlager moved to approve hangar rental lease (A-5) between Winnebago County and Austin Kuester, seconded by Supv. Konetzke. Motion carried 5/0

10. **Discuss and approve a hangar rental lease (1-3) between Winnebago County and American Air LLC:** Mr. Schell stated that American Air LLC has been on the waiting list and was discussing building a hangar. In the "I" hangar units, which are heated, the tenant pays the utilities. Hangar number three (3) in the "I" hangar complex on the north side of the field became open last month after the previous tenant vacated. This hangar was then re-rented to the next party on the waiting list for an "I" unit. Supv. Konetzke moved to approve the hangar lease between Winnebago County and American Air, LLC, seconded by Supv. Lautenschlager. Motion carried 5/0
11. **Operations and Maintenance Report – Pete Rausch:**
 - a) *November Maintenance:* Snow equipment readiness is at 90%. Ice control will be more expensive this season. The cost of solid runway deicer has gone from \$350.00 per ton last year to \$790.00 per ton this season. The cost increase is due to demand increased cost of manufacturing due to the cost of raw materials to produce it. Mr. Rausch stated that he has specifically kept about \$11,000.00 aside to accommodate the cost of airfield ice control. Currently there is about \$18,000.00 in this account.
 - b) *Winter Airport Inspection:* Our winter airport inspection will begin November 28, 2021 and continue until April 1, 2022. Employees will start at 5:00 am and will inspect the airport, allowing them to report conditions on the airport before the Tower opens at 6:00 am.
 - c) *Thank you:* Mr. Rausch thanked the Aviation Committee, staff, maintenance staff, EAA staff and the facilities staff for all the work they have accomplished together over the years. Supv. Gabert wished Mr. Rausch well and let him know that he will be missed by everyone.
12. **EAA Report:** Mr. Elliott provided details on work for AirVenture 2022. He also thanked Mr. Rausch on all his efforts in maintaining and keeping the airport operating at a high level during his tenure.
13. **Chairman's Report:** Supv. Gabert suggested Supv. Stafford tour the airport with Mr. Schell.
14. **Committee Member Statements/Suggestions/Items for Future Agenda:**
15. **Set Next Meeting Date:** Next meeting is set for December 1, 2021
16. **Adjourn:** Motion to adjourn was made by Supv. Gabert, seconded by Supv. Lautenschlager. Motion carried 5/0. Meeting adjourned at 9:36 a.m.

Respectfully submitted,

Kim Maki
Administrative Associate
Wittman Regional Airport