

1 064-082018

2
3
4
5
6
7
8
9

RESOLUTION: Authorize the Transfer of \$175,000 from the Winnebago County Undesignated General Fund Account to the Winnebago County Park Capital Outlay Account for the Purpose of Acquiring a 20-Acre Parcel Adjoining the East Boundary of the Sunnyview Exposition Center

TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:

10 **WHEREAS** over the past two decades Winnebago County has experienced major growth in the number and
11 variety of program events taking place at the Sunnyview Exposition Center; and

12 **WHEREAS**, the number of people attending these events has risen to such an extent that the amount of
13 space needed to support the added programming and parking needs has begun to exceed available land at the
14 Sunnyview Exposition Center; and

15 **WHEREAS**, trends for horse shows in the upper mid-west have shown that the promoters running these
16 types of programs have been consolidating their events by choosing to band together and conduct larger shows at
17 fewer locations; and

18 **WHEREAS**, because of its popularity, the Sunnyview Exposition Center has been benefiting from the
19 aforementioned consolidation both in terms of added revenue and having a very stable base of clientele booking the
20 facility year-after-year; and

21 **WHEREAS**, in order to prevent possible conflicts as horse shows continue to grow, and as large programs
22 begin using the new Stadium venue as well as the Exposition Building, it is necessary that additional land near the
23 Sunnyview Exposition Center be acquired as a means of accommodating these increasing demands; and

24 **WHEREAS**, as with other types of entertainment venues similar to the Sunnyview Exposition Center where
25 programming characteristics include events that may be loud and involve an influx of traffic and people into the area,
26 it is advisable that, whenever possible, managers of such properties consider acquisition of surrounding land(s) in
27 order to create buffers between their venue and nearby residences to provide distance between neighbors and
28 increase safety; and

29 **WHEREAS**, given the real estate listing of a 20-acre parcel, available for the first time in over fifty years,
30 adjoining the east side of the Sunnyview Exposition Center, it is appropriate that Winnebago County proceed to
31 purchase the aforementioned parcel; and

32 **WHEREAS**, this 20-acre parcel, with approximately 14 acres of relatively flat open field space, would provide
33 an excellent means for relieving the looming parking and camping space shortage and allow for the establishment of
34 a safety and noise buffer between the Expo Center and adjacent private properties.

35
36 **NOW, THEREFORE, BE IT RESOLVED** by the Winnebago County Board of Supervisors that it hereby
37 authorizes the transfer of \$175,000 from the Winnebago County Undesignated General Fund Account to the
38 Winnebago County Park Capital Outlay Account for the purpose of acquiring a 20-Acre Parcel adjoining the east
39 boundary of the Sunnyview Exposition Center, identified as Parcel Number 018-0278.

40
41 **BE IT FURTHER RESOLVED** by the Winnebago County Board of Supervisors that in accordance with the
42 terms entered in the Netzer family counter offer dated May 30, 2018, the county shall maintain the approximate
43 6-acre area immediately surrounding a pond in the north west corner of Parcel Number 018-0278 in a natural

44 conservancy style state with limited development, with the area to be used for recreational enjoyment and
45 conservation education purposes, and with a plaque and/or memorial bench dedicated to Donald Netzer to be placed
46 in an appropriate location near the site.

47

48 **FISCAL IMPACT:** The Undesignated General Fund Account will be reduced by \$175,000.

49
50

51

Respectfully submitted by:

52

PARKS & RECREATION COMMITTEE

53 Committee Vote: **4-0**

54

Respectfully submitted by:

55

PERSONNEL & FINANCE COMMITTEE

56 Committee Vote: **4-1**

57 Vote Required for Passage: **Two-Thirds of Membership**

58

59 Approved by the Winnebago County Executive this ____ day of _____, 2018.

60

61

62

63

Mark L Harris
Winnebago County Executive