

# Agenda Item Report



**Winnebago County**  
*The Wave of the Future*

DATE: September 26, 2023  
FROM: Parks and Expo Director  
RE: 3 Year Contract with Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows

**General Description:** The Parks Department is interested in entering into a new 3-year contract with Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows

**Requested Action:**

The Parks Department recommends that the Parks and Recreation Committee approves the 3-year contract between the Winnebago County Parks Department and the Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows

**Procedural Steps:**

Parks and Recreation Committee	Meeting date: 10/10/23
Action taken: Approved	Vote: 4-0
County Board	Meeting Date: 11/21/23
Action Taken	Vote:

**Background:**

The Winnebago County Parks Department has had a contract with Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows for over 23 years. Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows operates two gun and military collectible shows each year at the Sunnyview Expo Center. Unlike most gun shows, the Bob and Rocco Gun Shows are hosted by a fund raising 501 (c)(3) non-profit organization for the benefit our youth and disabled American veterans.

**Justification:**

Take a Kid Hunting Foundation was started in the 1980's by Robert Pucci to give young persons a chance to participate in Wisconsin outdoors activities who had little knowledge, opportunity or resources. Bob funded this program through his well-branded Bob and Rocco Gun Shows and Badger Military Collectibles Shows. Throughout the years of organized hunts, thousands of young boys and girls were given the opportunity to learn and enjoy goose/duck hunting and free guided deer and bear hunts.

The foundation has now purchased a 60 acre partially wooded parcel near Pittsville WI with the goal of having a recreational/training area for hunting, fishing, canoeing, kayaking, paddle boards and beyond. A priority goal is to have a fishing recreational area for our wounded/disabled Military Veterans and kids with disabilities.

**Attachments:**

- 2024 – 2026 Agreement between Take a Kid Hunting Foundation, dba Bob & Rocco Gun Shows and Winnebago County.
- Resolution to Approve the contract between Take a Kid Hunting Foundation dba Bob & Rocco Gun Shows and Winnebago County.