



ARPA Strategies and Outcomes Commission Presentation

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Goals for today

- Identify high level funding goals
- Further define what the funding categories are
- Establish base criteria for each category
- As time permits, share a tool to map out funding proposals
- Evaluate how the meeting went



Consider how work is being communicated outside the Commission

1. Use plain language whenever possible
 - a. “Acro-knock”
2. Consider what input is needed and when...



Input considerations

1. Who are your stakeholders? - county board, county staff, community leaders, citizens, others?
2. Consider your timeline for when input is appropriate - it may take time in planning, collecting and reviewing input
3. Are there data sources to review or questions to answer about community needs?
4. Is it worth reviewing what others have done?



Consider goals - what impact do you want to make?

- 1. How do you want this money to impact Winnebago County?**
 - a. Is anyone better off as a result of this funding?**
 - b. Is anything improved as a result of this funding?**
- 2. Strategize to make best use of funding**
 - a. Start with the end goal in mind and build out a plan**
 - b. Identify opportunities to collaborate**
 - c. Consider other available funding streams**



Prompts for goals

Finish these sentences:

We want children who are...

We want families that are...

We want to live in a county / community that is...



Goals of Commission Members

Distribution throughout County- all towns and municipalities

People that need it

Shelter/ Housing

Lives and wellbeing of community as function of county government

Health & Human Services

Land & Water Conservation

Legacy- long term

Townships

People to have a standard of living- families to be stable and able to thrive- basic needs are met

Connected community with efficient access to services

Gift back to the tax payers

Financial Stability, mental health, early education

Efficiency and Consolidation

Buy- in

One time purchase



Defining fund use framework/categories

1. Define the categories - solicit language
2. Define the criteria for eligible expenses to each category - solicit language
3. Next steps?



Category 1- County Internal Ask

25%

County Executive team identified and led County projects to be proposed to the Commission



Category 2- Community Projects through County Functions

50%

Government prioritized community projects

Intended to be a partnership between county departments and community

Projects administered by county departments

Sub- recipient

Stakeholders: Service oriented county departments



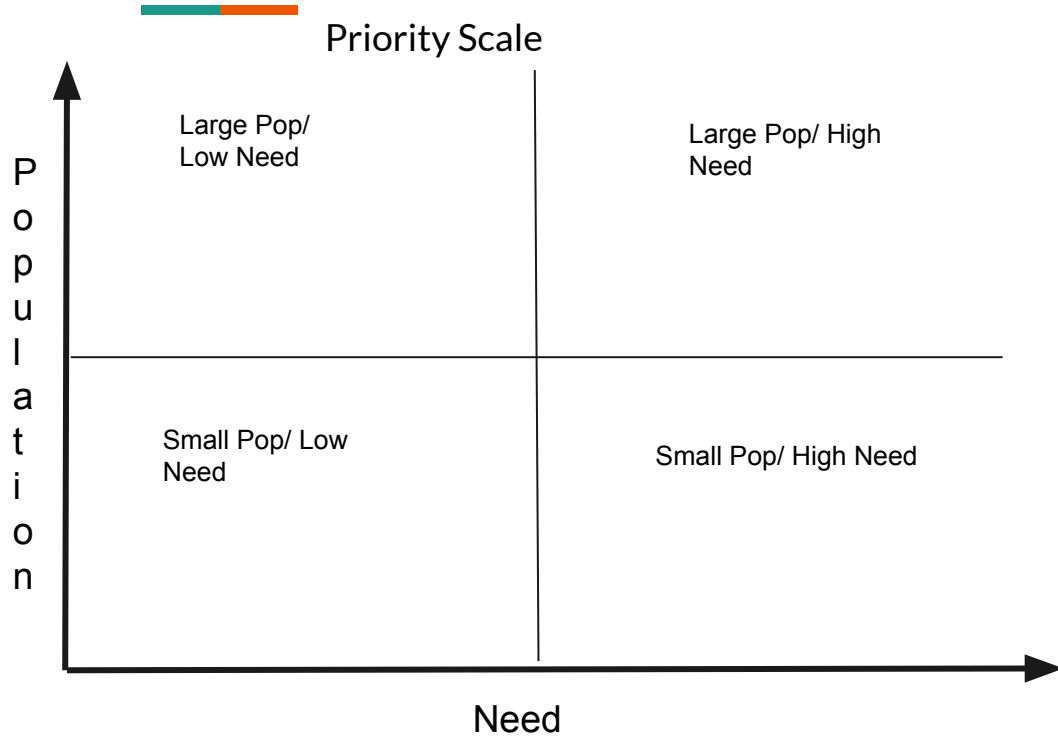
Category 3- Community External Ask

25%

Community proposed Projects (non-governmental)

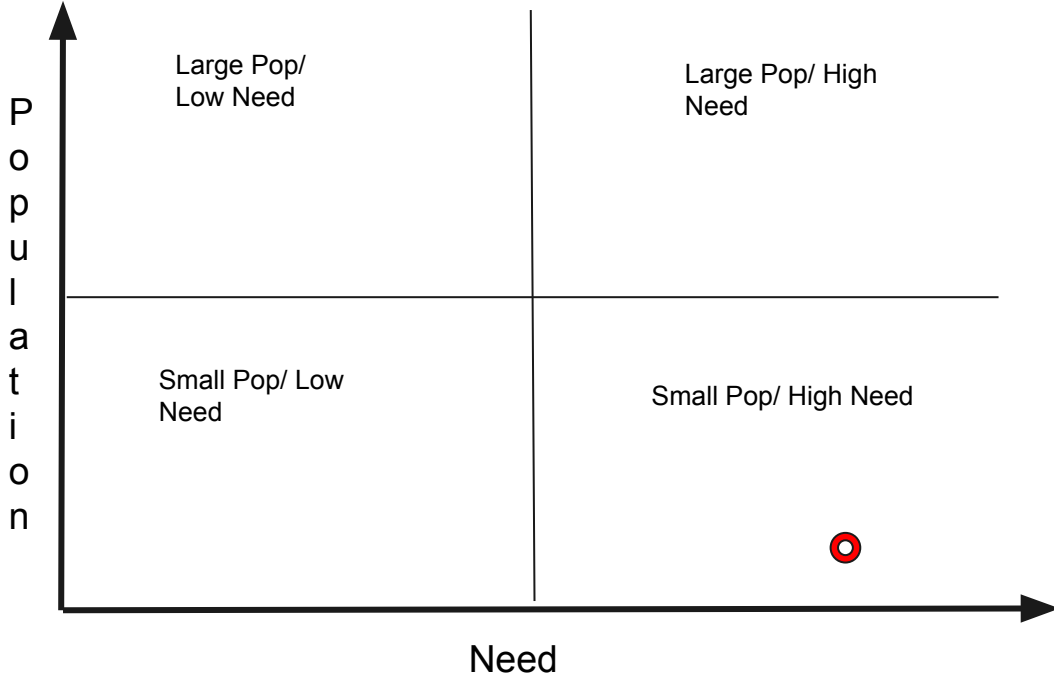
Capital

Tools & Resources



1. Does it fit within criteria established by Commission?
2. Is there evidence to support the need or impact?
3. Are there opportunities to collaborate or grow?
4. Are there other funding opportunities available?
5. Does decision reflect most significant need and greatest community priority?
6. Is there County Board/ Community Support?

Shelter Care Example



1. Does it fit within criteria established by Commission? **Yes**
2. Is there evidence to support the need or impact? **Yes**
3. What opportunities exist to collaborate or grow?
4. Are there other funding opportunities available?
5. Does decision reflect most significant need and greatest community priority? **Yes**
6. Is there County Board/ Community Support? **Yes**



Resources, data, and information about Winnebago County



Some available resources

[WCA ARPA Guidance](#)

US Department of Treasury: Coronavirus State and Local Fiscal Recovery Funds

<https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-funds>

League of Wisconsin Municipalities: The American Rescue Plan Act: Pitfalls and Best Practices.

<https://www.lwm-info.org/DocumentCenter/View/5275/FRI-B-845---945-AM---1st-of-ARPA--Best-Practices-Lessons-Learned>

Results for America; Economic Mobility Catalog <https://catalog.results4america.org/>

Principles to Guide COVID-19 Response & Recovery

<https://nacto.org/publication/streets-for-pandemic-response-recovery/introduction/principles-to-guide-covid-19-response-recovery/>



Evaluation

What worked well today for you?

Is there anything that did not work well for you?

What may need to change for the next meeting?