

## East Central ITBEC

2023 Revenues/Expenses

9/13/23

### 2023 REVENUES

County

Fond du Lac County

Calumet County

Destination Lake Winnebago Region (FDL CVB)

Winnebago County

**Total County Revenues**

**Other**

**Total Other Revenues**

**2023 Interest - 8/31/2023**

**2023 TOTAL REVENUE**

### EXPENSES PAID IN 2023

2023 Marketing Plan (1/2023 Travel WI Social Coop)

2023 Marketing Plan (1/2023 Travel WI Traveler Email)

2023 Marketing Plan (2/2023 Travel WI Social Coop)

2023 Marketing Plan (2/2023 Travel WI Traveler Email)

2023 Marketing Plan (WI Travel Guide ad)

2023 Marketing Plan (1 yr domain renewal for [endless-shoreswi.com](http://endless-shoreswi.com) and [endless-shoreswi.com](http://endless-shoreswi.com))

2023 Marketing Plan (3/2023 Travel WI Traveler Email)

2023 Marketing Plan (4/2023 Travel WI Traveler Email)

Bank Service Charges

**Total Expenses paid in 2023**

**TOTAL REVENUE LESS EXPENSES**

2022 Balance Forwarded

**2023 EC ITBEC Account Balance**

Amount

Date

\$ 3,250.00 1/23/23

\$ 2,600.00 1/30/23

\$ 3,250.00 2/6/23

\$ 11,000.00 5/22/23

\$ 20,100.00

\$ 0.00

\$ 2.62

\$ 20,102.62

Amount

Date

Payable to

\$ 450.00 2/21/23 Hiebing

\$ 400.00 2/21/23 Hiebing

\$ 450.00 3/22/23 Hiebing

\$ 400.00 3/22/23 Hiebing

\$ 5,405.00 3/22/23 Madden Media

\$ 50.00 3/22/23 [wisnet.com](http://wisnet.com)

\$ 400.00 6/29/23 Hiebing

\$ 400.00 6/29/23 Hiebing

\$ 171.30 1/23-8/23 US Bank

\$ 8,126.30

\$ 11,976.32

\$ 32,325.24

\$ 44,301.56

**East Central ITBEC**

9/13/23

**2023 BUDGET/EXPENSES APPROVED BUT NOT PAID**

2023 Marketing Plan

Travel Overage

Chair's Account

Bank Charges

**Total 2023 Expenses approved but not paid****TOTAL EXPENSES APPROVED BUT NOT PAID****TOTAL UNALLOCATED REVENUE - 9/13/23**

|    | <u>Amount</u> | <u>Date</u><br><u>Approved</u> | <u>Payable to</u> |
|----|---------------|--------------------------------|-------------------|
| \$ | 4,600.00      | 10/28/22 & 1/27/2023           |                   |
| \$ | 1,000.00      | 1/27/23                        |                   |
| \$ | 1,000.00      | 1/27/23                        |                   |
| \$ | 78.70         | 1/27/23                        |                   |
| \$ | 6,678.70      |                                |                   |
| \$ | 6,678.70      |                                |                   |
| \$ | 37,622.86     |                                |                   |



[illegible]