

1 **336-022024**

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3 **RESOLUTION: Approving \$300,000 from the Spirit Fund's Government Identified Community Projects**  
4 **Category to Purchase Mobile Traffic Barriers for the City of Neenah**

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6 **TO THE WINNEBAGO COUNTY BOARD OF SUPERVISORS:**

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8 **WHEREAS**, the City of Neenah intends to provide safety to citizens attending local events sponsored by  
9 the city or local non-profit organizations as well as citizens looking to provide goods to others (such as in  
10 the case of a farmers' market) through the use of mobile traffic barriers; and

11  
12 **WHEREAS**, by purchasing mobile traffic barriers, the City of Neenah will be promoting safety and  
13 decreasing its current operating expenses; and

14  
15 **WHEREAS**, the mobile barriers are reusable and will not need to be replaced in the foreseeable future;  
16 and

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18 **WHEREAS**, the City of Neenah completed a Spirit Fund application on-time, requesting \$300,000 ; and

19  
20 **WHEREAS**, by purchasing mobile traffic barriers, the City of Neenah will be promoting safety and  
21 decreasing its current operating expenses; and

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23 **WHEREAS**, the mobile barriers are reusable and will not need to be replaced in the foreseeable future;  
24 and

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26 **WHEREAS**, the ARPA Strategy and Outcomes Commission recommends a grant of \$300,000 from the  
27 Winnebago County Spirit Fund.

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29 **NOW, THEREFORE, BE IT RESOLVED** by the Winnebago County Board of Supervisors that \$300,000  
30 from the Spirit Fund's Government Identified Community Project category be approved to purchase  
31 mobile traffic barriers for the City of Neenah.

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33 **BE IT FURTHER RESOLVED** by the Winnebago County Board of Supervisors that upon completion of  
34 the project, the City of Neenah will submit supporting documentation to the Winnebago County Finance  
35 Director outlining the expenditures. The documentation will be submitted within 6 months of the  
36 completion of the project but not to exceed 5 years from date of disbursement.

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38 **BE IT FURTHER RESOLVED** by the Winnebago County Board of Supervisors that the City of Neenah  
39 shall be responsible for reimbursement to Winnebago County for any disbursed funds which are  
40 determined by Winnebago County to have been misused or misappropriated. Any reimbursement of  
41 funds which is required by Winnebago County shall be due within 45 days after giving written notice to  
42 recipient of such misuse or misappropriation.

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Respectfully submitted by:  
ARPA Strategy and Outcomes Commission  
Committee Vote: 8-0

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Fiscal Note: \$300,000 will be authorized for use from the Spirit Fund.

Vote Required for Passage: **Two-Thirds of Membership**

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Approved by the Winnebago County Executive on \_\_\_\_\_.

\_\_\_\_\_  
Jonathan D. Doemel  
Winnebago County Executive

# County Board Report



DATE: March 19, 2024  
FROM: Office of the County Executive  
AGENDA ITEM: Resolution: 336-022024: Approving \$300,000 from the Spirit Fund's Government Identified Community Projects Category to Purchase Mobile Traffic Barriers for the City of Neenah

**General Description:**

A grant to the city of Neenah for the purchase of Mobile Traffic Barriers.

**Action Requested:**

Recommend Passage

**Procedural Steps:**

Committee of Jurisdiction:	ARPA	Meeting Date:	03/06/2024
Action taken:	_____	Vote:	8-0
County Board:	_____	Meeting Date:	_____

**Background:**

The ARPA Commission solicited projects last summer. One such project was traffic barriers for the city of Neenah. This will protect the public from incidents during parades, farmers markets, and other events which encourage economic development and tourism.

**Policy Discussion:**

These barricades have a lifetime warranty and a useful life of several decades.

**Committee Discussion and Recommendation:**

After the resolution failed, the ARPA Commission discussed the grant. Through consensus, the commission still recommends this as an appropriate use of Spirit Funds.

**Attachments:**

1. Neenah Application

**Name of Organization leading the project/looking for funding:** City of Neenah  
**Assigned Application Number:** 27

**Organization:** City of Neenah

**CEO/Executive Director/Organization Leader:** Mayor Jane Lang

**Name of person completing survey:** Mayor Jane Lang

**Email:** jlang@neenahwi.gov

**Phone:** 920-886-6105

**Type of organization requesting funding:** Government

**Organization's mission statement (if applicable):** We strengthen our community by building on the past, owning the present and stewarding the future together.

**Does the organization conduct a third-party financial audit?** Yes, Baker Tilly conducts an annual financial audit on the City of Neenah.

**Describe the general scope of the project for which funding would be requested:** The project would include the acquisition of a high-quality vehicle barrier system to provide safety and security at the many, highly attended community events. The project would also include funding for the creation of a storage facility for the barrier system.

**Who will lead the project (Internal, City, Winnebago County, State of WI...)?** Chief of Police Aaron Olson

**Where is the primary location of the project?** City of Neenah

**How many total individuals would this project serve each year?** This project would serve over 30,000 people annually by providing a safe and secure environment in which to hold our parades, street concerts, and other widely attended community events.

**What areas (cities/regions/school districts) of Winnebago County will the project serve?**

Northern part of Winnebago County to include, but not limited to, City of Neenah, Town of Neenah, City of Menasha, Village of Fox Crossing, and Neenah Joint School District.

**Please describe the lasting impact of this project on the community:** Our community's safety and the safety of those attending our popular community events is extremely important to us. We are committed to providing safe and secure perimeters for our residents and the many individuals from the region who attend and participate in our family-friendly events. The positive psychological impact these barriers have on the sense of well-being of those attending our events is invaluable. Even more importantly, the true protection these barriers would provide in the event of a catastrophic incident, like those which have occurred in multiple places throughout the country, would have a positive and lasting impact that cannot be measured.

**Name of Organization leading the project/looking for funding: City of Neenah**  
**Assigned Application Number: 27**

**In what stage is the project?** Ready to implement

**What is the estimated completion date?** 31-Dec-23

**Estimated cost of the entire project:** \$600,000

**Requested amount (range) from Winnebago County Spirit Fund:** \$300,000

**Other than Spirit funds, how will the project be funded:** 8% Corporate Gifts, 8% Community Grants and 34 % City funded

**Is completion of the project dependent on receiving the full amount requested?** Yes

**Has the organization received any type of government (local, state, or federal) funding in the past 2 years? if so, please list** Yes, the City of Neenah has received state and federal funding in the

past 2 years. They are as follows:

Local/State/Federal Funding - 7/1/2021 to 7/21/2023

LOCAL

Mass Transit Aids	\$72,992
Winn. County Industrial Development Grant	54,961
Total Local	\$127,953
STATE	
Shared Revenue	\$4,146,038
Expenditure Restraint	946,871
Computer Exempt Aid	301,149
Personal Property Exempt Aid	161,778
Video Service Provider Aid	119,954
Mass Transit Aids	354,641
Transportation Aids	2,285,700
Fire Insurance Reimb.	202,706
Law Enforcement Agency Grant (via ARPA)	67,959
Local Road Improvement Program	63,807
DNR Lead Service Line Repl. Program	830,260
WisDOT (CB/JJ Roundabout Project)	500,000
WEDC Development Projects	373,000
COVID Unemployment Relief (CARES Act)	20,914
WI DOJ-Police Vest Reimbursement	5,152
State Recycling Grant	404,963
Neighborhood Investment Fund (via ARPA, pass through to Valley VNA)	3,002,954
Total State	\$13,787,846
FEDERAL	
Mass Transit Aids	\$284,565
ARPA	2,774,787
CDBG Program	384,126
Total Federal	\$3,443,478

**Name of Organization leading the project/looking for funding:** City of Neenah  
**Assigned Application Number:** 27

**What portion of the project will be or is anticipated to be funded by local, state or federal government funding?** 34% by the City of Neenah

**List any ARPA funding received from other cities, counties or municipalities:** The City has not received ARPA funds from other cities, counties or municipalities.

**Who will be responsible for any ongoing maintenance of the project?** The City of Neenah Police Department

**Will this increase the organizations operating expenses, if so, please explain how that will be maintained?** No, this will not increase the operating expenses for the City of Neenah.

**Name of Organization leading the project/looking for funding:** City of Neenah  
**Assigned Application Number:** 27

**Project Information as Sorted by Citizen Panel as of 9/5/2023**

**R/Y/G and original Application number:** 27

**Request from:** City of Neenah

**Type of project:** Neenah

**General Scope of Project:** The project would include the acquisition of a high-quality vehicle barrier system to provide safety and security at the many, highly attended community events. The project would also include funding for the creation of a storage facility for the barrier

**Project Lead:** Chief of Police Aaron Olson

**Primary location:** City of Neenah

**# of individuals served by project:** This project would serve over 30,000 people annually by providing a safe and secure environment in which to hold our parades, street concerts, and other widely attended community events.

**Areas served:** Northern part of Winnebago County to include, but not limited to, City of Neenah, Town of Neenah, City of Menasha, Village of Fox Crossing, and Neenah Joint School District.

**Lasting impact:** Our community's safety and the safety of those attending our popular community events is extremely important to us. We are committed to providing safe and secure perimeters for our residents and the many individuals from the region who attend and participate in our family-friendly events. The positive psychological impact these barriers have on the sense of well-being of those attending our events is invaluable. Even more importantly, the true protection these barriers would provide in the event of a catastrophic incident, like those which have occurred in multiple places throughout the country, would have a positive and lasting impact that cannot be measured.

**Completion Date:** 31-Dec-23

**Project Stage:** Ready to implement

**Project Cost:** \$600,000

**Requested Amount:** 300,000

**Other Funding:** 8% Corporate Gifts, 8% Community Grants and 34 %  
City funded

**Is full Amt Required:** Yes

**Other Govt. Funding:** Yes, the City of Neenah has received state and federal funding in the past 2 years. They are as follows:

**Name of Organization leading the project/looking for funding: City of Neenah**  
**Assigned Application Number: 27**

Local/State/Federal Funding - 7/1/2021 to 7/21/2023

LOCAL

Mass Transit Aids	\$72,992
Winn. County Industrial Development Grant	54,961
<b>Total Local</b>	<b>\$127,953</b>

STATE

Shared Revenue	\$4,146,038
Expenditure Restraint	946,871
Computer Exempt Aid	301,149
Personal Property Exempt Aid	161,778
Video Service Provider Aid	119,954
Mass Transit Aids	354,641
Transportation Aids	2,285,700
Fire Insurance Reimb.	202,706
Law Enforcement Agency Grant (via ARPA)	67,959
Local Road Improvement Program	63,807
DNR Lead Service Line Repl. Program	830,260
WisDOT (CB/JJ Roundabout Project)	500,000
WEDC Development Projects	373,000
COVID Unemployment Relief (CARES Act)	20,914
WI DOJ-Police Vest Reimbursement	5,152
State Recycling Grant	404,963
Neighborhood Investment Fund (via ARPA, pass through to Valley VNA)	3,002,954
<b>Total State</b>	<b>\$13,787,846</b>

FEDERAL

Mass Transit Aids	\$284,565
ARPA	2,774,787
CDBG Program	384,126
<b>Total Federal</b>	<b>\$3,443,478</b>

**Portion funded by local, state or federal government funding:**

34% by the City of Neenah

**Other ARPA Funds:**

The City has not received ARPA funds from other cities,

counties or municipalities.

**Ongoing Maint:**

The City of Neenah Police Department

**Increase to Operational budget:**

No, this will not increase the operating expenses for the

City of Neenah.

**Legacy:**

N/A

**One-time funding:**

yes

**Geographic service area:**

Neenah-area

**Name of Organization leading the project/looking for funding: City of Neenah**  
**Assigned Application Number: 27**

<b>Other funding:</b>	8% Corporate Gifts, 8% Community Grants and 34 %
City funded	
<b>Notes:</b>	N/A
<b>GOVT: Debt Avoidance:</b>	N/A
<b>Sustainability focused:</b>	N/A
<b>ER Response:</b>	yes?
<b>Water Quality:</b>	N/A
<b>Quality of Life:</b>	yes
<b>Funding to assist private investor:</b>	N/A