



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WWW.WICOUNTIES.ORG

**EAST CENTRAL ITBEC TOURISM ADVISORY COMMITTEE
&
EAST CENTRAL ITBEC BUSINESS COMMITTEE
(Joint Meeting)**

Wednesday, September 26, 2012
1:00 p.m.

Kewaunee County Highway Department
Conference Room
E4280 County Road F
Kewaunee, WI 54216

AGENDA

1. Call to Order
2. Roll Call
3. Approval of July 11, 2012 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Northeast Wisconsin Global Trade Conference Follow-Up
6. Professional Services Contractor Activity Report
7. Discussion/Decision - Chicago Boat Show Follow-Up
8. Discussion/Decision - 42nd Annual Rockford, IL Vacation and Fishing Expo for February 8, 9, and 10, 2013
9. Update - Holyland Brochure Project
10. Discussion/Decision - Promotion of Local Events & Festivals with a Brochure
11. Discussion/Decision - *Fun in Wisconsin* Advertising for 2013

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East Central ITBEC Tourism Advisory/Business Committee Agenda
September 26, 2012

12. Lake Management Grant Update
13. Financial Report
14. Update - Expanding East Central ITBEC Membership
15. Update - Reprint of *Cruising the Lake Winnebago System* Map
16. Fishing Guide Update
17. Tourism Advisory Committee Projects Update
18. Business Committee Projects Update
19. Items for Future Agenda
20. Set Next Meeting Date
21. Adjourn