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EAST CENTRAL ITBEC BOARD

Tuesday, October 6, 2015
12:30 p.m.

Fond du Lac Convention & Visitors Bureau
171 S. Pioneer Road
Fond du Lac, WI 54935

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of August 18, 2015 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Discussion/Decision - Pilch & Barnet's Strategic Planning Session Follow-Up
8. Discussion/Decision - Brochure Inventory
9. Tourism Related Projects
 - a. Taste of the Lakes Reprint
 - b. Unique Your Trip - Possibly Combine with Another Brochure?
 - c. Antiquing/Collectables/Crafts Brochure
 - d. Winter Promotion - Ice, Sturgeon
 - e. Fox-Wisconsin Heritage Parkway
 - f. Chicago Boat Show
 - g. Future Projects

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10. Items for Future Agenda
11. Set Next Meeting Date
12. Adjournment