

Community Design Contest

PUBLIC HEALTH VENDING MACHINES DESIGN PROJECT



Public Health
Prevent. Promote. Protect.
Winnebago County, WI

Project Basics

Objective	Reducing the stigmatization of people with substance use disorders through art and creativity.
Vending Machine Locations	David W. Albrecht Administrative Building - 112 Otter Ave. Oshkosh, WI 54901 Neenah Human Services Building - 211 N. Commercial St. Neenah, WI 54956
Medium	Drawing, painting, digital art, and others forms of art must be completed and submitted on scaled blueprint template (Download template here, PDF or JPN). PDF copies of the scaled blueprint will also be available for pick up at the Public Health office (112 Otter Ave., Second Floor, Oshkosh, WI 54901) on M-F from 8 am - 4:30 pm.
Incentive	Artist will be able to include their name on the final design featured on the vending machine(s). They will also be credited on press releases, media, website, and other communication and marketing materials.
Timeline	Accepting Submissions until: June 28th, 2024 at 4:30 pm Reviewing Submissions: July 11th, 2024 Finalist Announced: July 19th, 2024 Tentative Unveiling: Late summer/Early Fall 2024

Background

In 2023, Winnebago County was awarded grant funds by the State Department of Health Services to increase availability and accessibility of Narcan and Fentanyl Test Strips via vending machine access. There will be two outdoor vending machines: one at the Oshkosh Administration Building and one at the Neenah Human Services Building. The Public Health Vending Machine (PHVM) will be stocked with nasal naloxone, fentanyl test strips, Deterra Drug Deactivation bags, and other public health supplies. The PHVM is a harm reduction strategy that can be used to combat the harmful impact opioids have had on the community.



Design Theme

Winnebago County believes **recovery for everyone is possible**. Part of this belief stems from our core value that **each person matters** and **brings light to our community**. We want people struggling with substance use disorder to know **they are not alone, we care about them, and we want them to be safe**. **Decreasing the stigma of substance use disorder** is vital to keeping people alive. The design for the PHVM should incorporate these core values along with the additional theme of **"Harm Reduction Saves Lives."**

Selection Process

All submissions must be received by Winnebago County by June 28st, 2024 at 11:59 PM. Submissions will be screened and reviewed by a selection panel including: Winnebago County Public Health, Winnebago County Human Services, and a local graphic design artist (not eligible to submit an application).

Selection Criteria

- **Meets design theme:**
 - All people are capable of recovery
 - Decrease the stigma of substance use disorder
 - Harm Reduction Saves Lives
- **Format:**
 - Design was submitted via the scaled blueprint template an electronic PDF or JPN document OR a printed PDF document.
- **Engages the community:** Uplifts and decreases the stigma of people struggling with substance use disorders in our community matter.
- **Appropriateness:** design should be suitable and acceptable for interaction and public viewing for people all ages and abilities

Each piece will be ranked on a scale of 1-5 in each of those four areas by each judge. The scores will be average and added up for a highest possible score of 20.

How to Apply

Required items to submit a design include:

- **Design or art on the scaled blueprint.** This will be accepted as an electronic PDF or JPN document **OR** a printed PDF document (Download scaled blueprint here, [PDF](#) or [JPN](#)).
- **Contest Entry Form.** This form must be submitted along side the design/art to be considered as a submission. This form will include full contact information (Full Name, email address, phone number, and zip code) and a short project narrative (not exceeding 200 words). To download, click the [contest entry form here](#).

Designs may be submitted in either of the two options:

1. Items can be emailed as PDF or JPN documents labeled with artist name and type of attachment (Name_Design_Title and/or Name_Entryform) together in **ONE email**, with subject "{ARTIST NAME} 2024 Winnebago County PHVM Design Project Application" by June 28st, 2024 at 4:30 pm to mbreager@winnebagocountywi.gov. **OR**
2. Both items (stapled or attached to each other) can be dropped at Winnebago County Public Health office (112 Otter Ave., Second Floor, Oshkosh, WI 54901) on M - F from 8 am - 4:30 pm. by June 28th, 2024 at 4:30 pm.

Other Information:

- Final design selected may be slightly altered to include Winnebago County Public Health logo, QR code to download the We Heart You app, and other necessary information.
- All submissions will receive a confirmation of received and completed application via email.

Questions and Contact Information

For questions, please contact Maddie Breager, Community Health Strategist at Winnebago County Public Health at mbreager@winnebagocountywi.gov or (920) 385 - 8833.