



## Sunnyview Expo Center Rental Fee Schedule | 2025 - 2029

Contact Rick Helms for Expo and reservation information.

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***The following fees shall apply for building, equipment and grounds rental.***

***All fees are per day unless otherwise stated.***

EXPOSITION BUILDING	2025	2026	2027	2028	2029
Center Hall (Stevenson Hall)	\$894	\$930	\$967	\$1,006	\$1,046
Center Hall & Either Wing	\$1,305	\$1,357	\$1,412	\$1,468	\$1,527
West Wing	\$540	\$561	\$584	\$607	\$631
South Wing	\$577	\$600	\$624	\$649	\$675
Entire Building (excludes Kitchen & Ticket Box Office)	\$1,646	\$1,712	\$1,781	\$1,852	\$1,926
Entire Building (Includes Kitchen & Ticket Box Office)	\$2,159	\$2,245	\$2,335	\$2,429	\$2,526
Kitchen	\$216	\$225	\$234	\$243	\$253
Ticket Box Office (including PA System; must rent Ticket Box Office if using PA System)	\$205	\$213	\$222	\$230	\$240
Event Office	\$129	\$134	\$139	\$145	\$151

LIVESTOCK AREA COMPLEX	2025	2026	2027	2028	2029
Covered Arena (Arena, Registration Office, Support Room, Covered Arena PA System, amenities contained with the Covered Arena only)	\$944	\$982	\$1,021	\$1,062	\$1,105
Entire Complex (Covered Arena as described above, Outdoor Arena, Restrooms with showers & wash racks, PA System)	\$1,619	\$1,684	\$1,751	\$1,821	\$1,894

BARN & ACCESSORY OUTBUILDINGS	2025	2026	2027	2028	2029
Barn A (including Overhang)	\$583	\$607	\$631	\$656	\$683
Barn A+	\$502	\$522	\$543	\$565	\$588
Barn A, A+, and Overhang	\$863	\$898	\$934	\$971	\$1,010
Barn B	\$508	\$528	\$549	\$571	\$594
Barn C (56 stalls)	\$447	\$465	\$484	\$503	\$523
Barn D (53 stalls)	\$447	\$465	\$484	\$503	\$523
Barn E (No livestock)	\$518	\$539	\$560	\$583	\$606
Restroom Building North (includes showers)	\$308	\$320	\$333	\$346	\$360
Restroom Building North & South (includes showers)	\$513	\$533	\$555	\$577	\$600
Barn E Restrooms	\$218	\$227	\$236	\$246	\$255
Food Court	\$228	\$237	\$246	\$256	\$266
Milk House	\$223	\$231	\$241	\$250	\$260

<b>GRANDSTAND COMPLEX: TIERED PRICING</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>
<b>Tier 1 Event:</b> Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, infield entertainment area, PA System. No camping. Parking in lot #1. Pricing per day.	\$5,128	\$5,333	\$5,547	\$5,769	\$5,999
<i>Tier 1 Event Types: community events, plays, small concerts, truck or tractor pulls, circus, rodeo, marching band competition, etc. Approximate attendance of 1,000 to 10,000 depending on event type.</i>					
<b>Tier 2 Event:</b> Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, Announcer Booth, PA System, infield entertainment area. Camping in three areas. Parking in lot #1+. Pricing per day.	\$7,989	\$8,309	\$8,641	\$8,987	\$9,346
<i>Tier 2 Event Types: concerts with camping, vehicle shows or rallies, regional or state competitions, etc. Approximate attendance of 5,000 to 20,000 depending on event type.</i>					
<b>Tier 3 Event:</b> Use of both Grandstands, Concession Building, both Restrooms, Pole Building & adjacent open area, Announcer Booth, PA System, infield entertainment area, entire Expo grounds including all buildings, camping areas, and parking lots. Pricing per day.	\$26,988	\$28,068	\$29,190	\$30,358	\$31,572
<i>Tier 3 Event Types: large concerts, multi-day events with camping and additional facility usage beyond the grandstand complex. Approximate attendance more than 20,000 depending on event type.</i>					
<b>Covered Grandstand Event:</b> Use of West covered Grandstand, West Grandstand Restrooms, Concession Building, Infield Entertainment Area, and PA system. No camping. Parking in lot #1. Pricing per day.	\$3,077	\$3,200	\$3,328	\$3,461	\$3,600
<i>Covered Grandstand Event Types: community events, plays, small concerts, circus, rodeo, marching band competition, etc. Approximate attendance of 500 to 2,200 depending on event type.</i>					
<b>Permanent Stage:</b> Grandstand facility stage rental.	Negotiated per event.				
<i>Lessor reserves the right to negotiate fees per individual, multi-event contract.</i>					

<b>CAMPING AREAS (PER EVENT)</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>
Lot #2, Lot #3, Lot #4, Lot #7, 11 Acres, East of Barn E, Grandstand Islands	\$264	\$275	\$286	\$297	\$309
All other camping areas with or without electrical hookups, as determined by Expo Manager	\$120	\$124	\$129	\$135	\$140
Winter Trailer/Vehicle Parking (up to 15' length   fee per month)	\$28	\$29	\$30	\$31	\$33
Winter Trailer/Vehicle Parking (15' in length up to 45'   fee per month)	\$55	\$57	\$59	\$62	\$64

<b>GROUNDS</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>	<b>2029</b>
A combination of facilities and grounds, other than as noted, may be negotiated as per Expo Manager	Negotiated per event.				

SET-UP/CLEAN-UP CHARGES	2025	2026	2027	2028	2029
Charges will apply if Lessee does an inadequate job as per Expo Manager	Per hour charge (not including equipment, charges which are determined via Highway Department official pricing of per hour usage) \$52.50/person/hr/permanent staff \$24/person/hr/seasonal staff (if available)				
Additional set-up/take-down days (more than three days of use)	20% of total rental fee per day				

DUMPSTER RENTAL	2025	2026	2027	2028	2029
Eight-yard containers as per what estimated attendance requires (fee based on contract with dumpster provider   other sizes available)	N/A	N/A	N/A	N/A	N/A

EQUIPMENT RENTALS (PER EVENT)	2025	2026	2027	2028	2029
Chairs - indoor, stacking (price per chair   up to 480 available)	\$2.50	\$2.60	\$2.70	\$2.80	\$2.90
Tables - indoor, 30"x8' (price per table   up to 200 available)	\$6	\$6.25	\$6.50	\$6.75	\$7.00
Lectern	\$26	\$27	\$28	\$29	\$30
Bleachers (5 row x 15')	\$104	\$108	\$112	\$117	\$122
Stage - indoor (16'x16' or 8'x32')	\$364	\$379	\$394	\$409	\$426
Portable Power Supply	\$83	\$87	\$90	\$94	\$97
Portable PA System	\$250	\$260	\$270	\$281	\$292
For use on parks premises only, items noted as 'indoor' must remain inside of a facility, exceptions granted only per Administrative Directive for parks and municipal use.					

UTILITIES (PER EVENT)	2025	2026	2027	2028	2029
Water, Sewer, Storm Water Fee, Shared Electrical (rates increase according to elevated charges imposed by local municipalities and public service providers)					
Expo Center - Entire Building	\$365	\$398	\$434	\$473	\$515
Expo Center - Center Hall	\$196	\$214	\$233	\$254	\$277
Expo Center - West Wing	\$98	\$107	\$117	\$127	\$138
Expo Center - South Wing	\$98	\$107	\$117	\$127	\$138
Equine Center	\$365	\$398	\$434	\$473	\$515

DEPOSITS (NON-REFUNDABLE)	2025	2026	2027	2028	2029
Reservation Deposit	25% of total balance (due upon reservation)				
Supplemental Deposit	25% of total balance (due three months prior to event)				
Supplemental Deposit (Multi-Year Contracts)	Due on January 1 of each lease term				
Balance due on first set-up day of event	Reservation/supplemental deposits subtracted from balance				

## GENERAL INFORMATION

- 1) Balance due on first set-up day (or date as determined by individual contract).
- 2) Non-profit group pricing for Winnebago County 4H and Winnebago County Farm Bureau for the Food Court Building only.
- 3) Exclusive license holding sponsors are noted on the Parks Department web site, certain restrictions may apply.
- 4) All contracts include up to two set-up days and one take-down day free of charge.
- 5) Legal Status of Out of State Lessees: Lessee will warrant that it has complied with all necessary requirements to do business in the State of Wisconsin, that the persons executing the agreement on its behalf are authorized to do so, and if a corporation, that the name and address of Lessee's registered agent is as set forth under the heading Registered Agent on the contract agreement.
- 6) Class B liquor licenses only. Temporary permit must be obtained through City of Oshkosh.
- 7) Liability insurance certificates are required for all Lessees.